
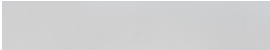


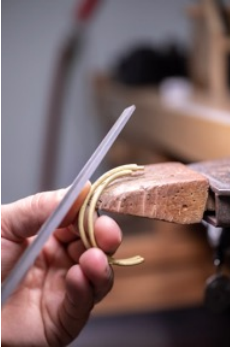



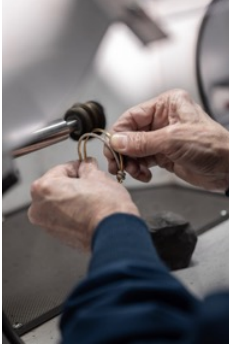

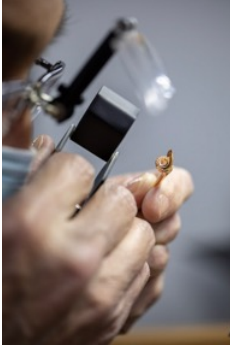



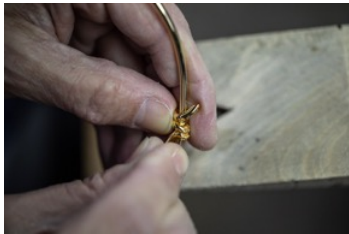
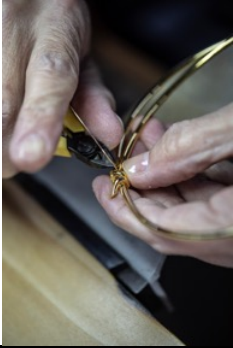
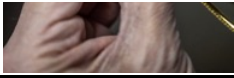
Tiffany & Co. Memorandum

To: PR Counsel
 From: Global PR
 Re: PR Lookbook _ Descriptions

Photography	SKU	Description	Photo Credit
	<p>68887550 69525881 68887240</p>	<p>18k yellow gold Tiffany Knot bracelets with a double-wrap effect, shown with and without pavé diamonds.</p>	<p>Tiffany & Co. and Raymond Meier</p>
	<p>68887186</p>	<p>The 18k yellow gold Tiffany Knot choker with pavé diamonds.</p>	<p>Tiffany & Co. and Raymond Meier</p>
	<p>69346472 69526128</p>	<p>18k yellow and rose gold Tiffany Knot earrings with pavé diamonds.</p>	<p>Tiffany & Co. and Raymond Meier</p>
	<p>68887208</p>	<p>The 18k yellow gold Tiffany Knot pendant.</p>	<p>Tiffany & Co. and Raymond Meier</p>
			

	<p>68890403 69526209 69526438 69346863</p>	<p>18k yellow and rose gold Tiffany Knot rings with and without pavé diamonds.</p>	<p>Tiffany & Co. and Raymond Meier</p>
	<p>NA</p>	<p>In the process of being handcrafted, the 18k yellow gold Tiffany Knot bracelet is shown with the rendering, knot-shaped casting mold and loose diamonds.</p>	<p>Tiffany & Co.</p>
	<p>NA</p>	<p>An artisan files the 18k yellow gold Tiffany Knot bracelet's casting.</p>	<p>Tiffany & Co.</p>
	<p>NA</p>	<p>An artisan uses a rotary tool to clean the 18k yellow gold Tiffany Knot bracelet.</p>	<p>Tiffany & Co.</p>
	<p>NA</p>	<p>An artisan sets a single diamond in the 18k yellow gold knot shape—the Tiffany Knot collection's signature design detail.</p>	<p>Tiffany & Co.</p>

	<p>NA</p>	<p>An artisan sets a single diamond in the 18k yellow gold knot shape—the Tiffany Knot collection's signature design detail.</p>	<p>Tiffany & Co.</p>
	<p>NA</p>	<p>After setting more than 400 diamonds by hand, the artisan polishes the near-complete 18k yellow gold Tiffany Knot bracelet.</p>	<p>Tiffany & Co.</p>
	<p>NA</p>	<p>An artisan inspects the completed 18k yellow gold Tiffany Knot bracelet with pavé diamonds.</p>	<p>Tiffany & Co.</p>
	<p>NA</p>	<p>An artisan inspects the 18k yellow gold casting for the Tiffany Knot choker.</p>	<p>Tiffany & Co.</p>
	<p>NA</p>	<p>An artisan prepares the 18k yellow gold casting for the Tiffany Knot choker.</p>	<p>Tiffany & Co.</p>



NA

While creating the 18k yellow gold Tiffany Knot choker, an artisan examines the fit of the metal-only strand with the knot strand before it is set with diamonds.

Tiffany & Co.

NA

An artisan integrates gold wire into the 18k yellow gold Tiffany Knot choker while aligning the design.

Tiffany & Co.

NA

With the assembly in place, an artisan aligns the 18k yellow gold Tiffany Knot choker.

Tiffany & Co.

NA

An artisan solders the 18k yellow gold Tiffany Knot choker.






Tiffany & Co.

NA

A rendering of the 18k rose gold and pavé diamond Tiffany Knot choker.

Tiffany & Co.

			
	NA	A rendering of the 18k yellow gold and pavé diamond Tiffany Knot bracelet with a double-wrap effect.	Tiffany & Co.
	NA	A rendering of the 18k yellow gold and pavé diamond Tiffany Knot bracelet with a double-wrap effect.	Tiffany & Co.
	NA	A rendering of the 18k yellow gold and pavé diamond Tiffany Knot bracelet with a double-wrap effect.	Tiffany & Co.
	NA	Renderings of the 18k rose gold and pavé diamond Tiffany Knot bracelet with a double-wrap effect.	Tiffany & Co.
			

	<p>NA</p>	<p>A rendering of the 18k gold and pavé diamond Tiffany Knot choker.</p>	<p>Tiffany & Co.</p>
	<p>NA</p>	<p>A rendering of the 18k gold and pavé diamond Tiffany Knot bracelet with a double-wrap effect.</p>	<p>Tiffany & Co.</p>
	<p>NA</p>	<p>A rendering of the 18k gold and pavé diamond Tiffany Knot bracelet with a double-wrap effect.</p>	<p>Tiffany & Co.</p>
	<p>NA</p>	<p>A rendering of the 18k gold and pavé diamond Tiffany Knot bracelet with a double-wrap effect.</p>	<p>Tiffany & Co.</p>
	<p>NA</p>	<p>A rendering of the 18k gold and pavé diamond Tiffany Knot bracelet with a double-wrap effect.</p>	<p>Tiffany & Co.</p>